



ESPERANZA MEN'S VOLLEYBALL PROGRAM ADS

Welcome back! We are looking forward to a very successful upcoming season in the Century League. The Varsity team will be looking for a back-to-back undefeated league championship. For those of you who are new to our Esperanza volleyball family, we extend a warm welcome to you.

The media guide was a big success last year and we'd like to get a head start on the 2012 edition. Enclosed are the advertising rates for this year's guide.

Our objective for the guide is the same as last year.

1. Do a **high quality, all color program** that honors the athletes and that all the parents and students can be proud of.
2. Make a little money to support the program financially.

No one on the booster club or coaching staff is looking to make a "financial killing" on the media guide. However, we do want the effort to be financially successful and produce a profit for the benefit of the men's program. Our success depends on the cooperation and participation of **all** student-athletes and their parents. Accordingly, the coaching staff and booster club officers have decided that we would like the "fair share" and media guide donation paid upfront. The Varsity \$200 and the JV/Frosh-Soph \$150 media guide donation can be refunded to you if you solicit and submit sponsor ads that equal that amount. Refunds will be given only upon request.

All ad prices are the same whether they are encouragement ads or business ads.

All players and sponsors who submit a half-page ad or larger will be given a copy of our media guide. This is our way of saying "thank you" for supporting our team and our great program.

All ads must be submitted with the Aztec Sponsor Form. Ads must be submitted by **Wednesday, February 22, 2012.**

If you have any questions regarding ads, please contact me.

May Auerbach
714.693.9771



ESPERANZA MEN'S VOLLEYBALL

Dear Community Member,

On behalf of the Men's Volleyball program, we would like to thank you for your interest in supporting our CIF/League Champion program. Your sponsorship will not only benefit this tremendous youth activity, but also give your business exposure to the "Esperanza Volleyball Family."

The Esperanza High School Men's Volleyball Booster Club is currently designing our home media guide/program for the upcoming 2012 season.

The attached page shows the pricing for the sponsor ads. Simply complete the Sponsor Form and attach it your ad and check. Please provide your artwork in a **jpeg** or **pdf** file. Also, please make your check payable to **EHS MEN'S VOLLEYBALL**.

Thank you in advance for your support. If you have sponsored us in the past, we are very grateful and hope you will consider sponsoring us again.

We anticipate a very exciting season and hope you can also make it to our games. Please go to our website at www.ehsvolleyball.net to look at our game schedule.

If you have any questions or would like additional information, please feel free to contact me, May Auerbach at 714.693.9771.

Sincerely,

May Auerbach
President, Esperanza Men's Volleyball Booster Club



Esperanza Men's Volleyball

Aztec Sponsor Form 2012 Program Ad Order Form

Deadline for submitting ad is February 22, 2012

1. Business Name: _____

Address: _____

City: _____

Phone: _____

Player's Name: _____ F/S J/V V

2. Ad Sizes Available (select desired size)

<input type="checkbox"/>	1/8 page – business card size	\$50
<input type="checkbox"/>	1/4 page	\$75
<input type="checkbox"/>	1/4 page with photo	\$100
<input type="checkbox"/>	1/2 page	\$125
<input type="checkbox"/>	1/2 page with photo	\$150
<input type="checkbox"/>	Full page	\$175
<input type="checkbox"/>	Full page with photo	\$200
<input type="checkbox"/>	Inside front/back cover	\$250
<input type="checkbox"/>	Outside back cover	\$300

3. Art Work: Please provide file in jpeg or pdf form (on CD or as attachment on email) of advertisement. Program will be printed in **ALL COLOR**, unless a black and white ad is turned in.

4. Please make checks payable to: **Esperanza Men's Volleyball**

5. Mail to:

Esperanza Men's Volleyball
c/o May Auerbach
20425 Via Cristal
Yorba Linda, CA 92886

6. If you have any questions, please call May Auerbach 714.693.9771